**Outline plan, showing principal activities and milestones.**

In this project we are going to make a platform where we are compiling maximum number of event halls, caterers and providing services of rental cars and customized event planning and much more.

By the help of this website users can easily search halls, book cars and can find best of their weddings, birthday event places in very low prices as compared to the market.

Our main goal is to facilitate as much as we could by not exhausting the costumer and that’s why for the first time in the history of Pakistan we are the only digital marketing services providers.

In our website user can easily avail or browse numbers of products and services easily and should book there order on the same platform.

We are working legally under the shade of our seniors, they provide us complete guidance further we are going to make our company taxpayer company.

For the time being we are providing services in the city of lights KARACHI, in the future we will work on different cities of Pakistan and as well as internationally .

**Visibility plan. How will you keep in contact with the client and report progress? How will you communicate among your team?**

Our response team will answer the queries of clients as soon as possible to give clients better experience we shall give them response on different apps for example: Zoom , WhatsApp , Gmail as well as local company numbers.

Due to the covid-19 pandemic situation our company will provide countless benefits to the costumers because as we all know that the whole world at the moment is working digitally for the sake of their health and safety so we will provide all the services without violating any SOPs.

We will do meetings in TeamViewer for satisfying our costumers our main goal is to meet all the requirements of client.

**Discussion of business considerations**

We will get paid for the every deal which is done by halls, banquets management through our website and 17% will be our cut on any booking of event.

This will not be a burden on costumers as well as owners of halls and banquets etc. because we are providing more clients to them through our advanced digital marketing we will satisfy both the parties which is rarely possible nowadays because most of the companies lack this type of ability to meet the requirements of the two opposing parties.

To maintain our customer satisfaction we will do surveys and campus drives in universities and will also engage youth to work with us and become the part of our company because we need enthusiastic employees who work smartly to compete in this digital era of smart phones, super computers, e-commerce we will be the pioneers of e-commerce in the Islamic republic of Pakistan.